

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research
Foundation**

Financial Statements

December 31, 2017

Independent Auditors' Report

Board of Trustees

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

We have audited the accompanying financial statements of The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation, which comprise the statement of financial position as of December 31, 2017, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation as of December 31, 2017, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

PKF O'Connor Davies, LLP

October 1, 2018

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Statement of Financial Position
December 31, 2017

ASSETS

Cash and cash equivalents	\$ 4,473,400
Pledges receivable from federated campaigns, net	399,895
Contributions receivable	738,004
Investments	21,741,685
Furniture and equipment, net of accumulated depreciation of \$8,821	<u>932</u>
	<u>\$27,353,916</u>

LIABILITIES AND NET ASSETS

Liabilities	
Accounts payable and accrued liabilities	\$ 122,128
Grant payable, net of discount	<u>3,992,654</u>
Total Liabilities	<u>4,114,782</u>
Net Assets	
Unrestricted	22,839,239
Temporarily restricted	<u>399,895</u>
Total Net Assets	<u>23,239,134</u>
 Total Liabilities and Net Assets	 <u>\$27,353,916</u>

See notes to financial statements

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Statement of Activities
Year Ended December 31, 2017

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
SUPPORT AND REVENUE			
Contributions and grants	\$ 3,714,472	\$ 317,776	\$ 4,032,248
Bequests	2,033,853	-	2,033,853
In-kind contributions	353,978	-	353,978
Net assets released from restrictions	<u>425,785</u>	<u>(425,785)</u>	<u>-</u>
Total Support and Revenue	<u>6,528,088</u>	<u>(108,009)</u>	<u>6,420,079</u>
EXPENSES			
Program services	4,507,292	-	4,507,292
Management and general	255,814	-	255,814
Fundraising	<u>250,356</u>	<u>-</u>	<u>250,356</u>
Total Expenses	<u>5,013,462</u>	<u>-</u>	<u>5,013,462</u>
Excess (Deficiency) of Support and Revenue Over Expenses Before Non-Operating Activity	1,514,626	(108,009)	1,406,617
NON-OPERATING ACTIVITY			
Interest and dividends, net of investment advisory fees	282,574	-	282,574
Realized and unrealized appreciation of investments	<u>2,404,608</u>	<u>-</u>	<u>2,404,608</u>
Change in Net Assets	4,201,808	(108,009)	4,093,799
NET ASSETS			
Beginning of year	<u>18,637,431</u>	<u>507,904</u>	<u>19,145,335</u>
End of year	<u>\$22,839,239</u>	<u>\$ 399,895</u>	<u>\$23,239,134</u>

See notes to financial statements

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Statement of Functional Expenses
Year Ended December 31, 2017

	Program Services	Management and General	Fundraising	Total
Grant expenses - research	\$3,298,278	\$ -	\$ -	\$ 3,298,278
Payroll and related benefits	626,621	73,093	196,849	896,563
Magazine publication and other contracted services	185,823	-	-	185,823
Website expenses	334,586	-	-	334,586
Office expenses and supplies	64	9,482	400	9,946
Legal	-	29,807	-	29,807
Accounting	-	24,000	-	24,000
Telephone and Internet	-	1,947	873	2,820
Occupancy (in-kind)	31,397	3,588	9,868	44,853
Postage	213	6,152	841	7,206
Travel, food and lodging	28,320	8,668	3,660	40,648
Advertising	-	-	9,950	9,950
Insurance	-	10,961	-	10,961
Subscription, representation and credit card processing fees	-	-	27,915	27,915
Depreciation	-	559	-	559
Uncollectible pledges	-	80,150	-	80,150
Miscellaneous	1,990	7,407	-	9,397
Total Expenses	<u>\$4,507,292</u>	<u>\$ 255,814</u>	<u>\$ 250,356</u>	<u>\$ 5,013,462</u>

See notes to financial statements

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Statement of Cash Flows
Year Ended December 31, 2017

CASH FLOWS FROM OPERATING ACTIVITIES

Change in net assets	\$ 4,093,799
Adjustments to reconcile change in net assets to net cash from operating activities	
Depreciation	559
Donation of marketable securities	(98,398)
Realized and unrealized appreciation of investments	(2,404,608)
Uncollectible pledges	80,150
Changes in operating assets and liabilities	
Pledges receivable from federated campaigns	27,859
Contributions receivable	711,219
Accounts payable and accrued liabilities	(1,726)
Grant payable, net of discount	<u>(601,722)</u>
Net Cash from Operating Activities	<u>1,807,132</u>

CASH FLOWS FROM INVESTING ACTIVITIES

Proceeds from sale of investments	6,226,608
Purchases of investments	(6,900,525)
Change in investment cash	<u>(96,686)</u>
Net Cash from Investing Activities	<u>(770,603)</u>
Net Change in Cash and Cash Equivalents	1,036,529

CASH AND CASH EQUIVALENTS

Beginning of year	<u>3,436,871</u>
End of year	<u>\$ 4,473,400</u>

See notes to financial statements

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Notes to Financial Statements
December 31, 2017

1. Organization and Tax Status

The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation (the "Foundation") was incorporated under the laws of the State of New York on October 24, 1995 and operates as a tax-exempt not-for-profit corporation under Section 501(c)(3) of the Internal Revenue Code. The Foundation is an exempt public foundation under Section 509(a)(1); accordingly, contributions made to the Foundation qualify for the maximum charitable deduction for federal income tax purposes.

Program Services

The Foundation was formed primarily to support research to be conducted at the Zachary and Elizabeth M. Fisher Center for Research on Alzheimer's Disease at The Rockefeller University in New York City (the "Research Center"), for the purpose of finding the cause(s) and developing a cure for Alzheimer's disease. In addition, the Foundation's objectives are:

1. To solicit support for its charitable purpose from the general public and governmental agencies; to receive, hold, and administer funds, securities, gifts and bequests; and to use, disburse or donate the income and principal thereof, exclusively for charitable, scientific and educational purposes.
2. To provide a source of funding for research activities into the cause, cure and/or care of Alzheimer's disease sufferers at other research facilities.

Management and General

Management and general expenses consist of the costs associated with the direction of the overall affairs of the Foundation, including finance, accounting and administrative services.

Fundraising

Fundraising expenses consist of the costs associated with the direct solicitation of contributions to the Foundation.

2. Summary of Significant Accounting Policies

Basis of Accounting

The accompanying financial statements have been prepared using the accrual basis of accounting and conform to accounting principles generally accepted in the United States of America ("U.S. GAAP") as applicable to not-for-profit organizations.

**The Zachary and Elizabeth M. Fisher
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Notes to Financial Statements
December 31, 2017

2. Summary of Significant Accounting Policies (continued)

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingencies, if any, at the date of the financial statements, and the reported amounts of support and revenue and expenses during the period then ended. Actual results could differ from those estimates.

Fair Value Measurements

The Foundation follows U.S. GAAP guidance on *Fair Value Measurements* which defines fair value and establishes a fair value hierarchy organized into three levels based upon the input assumptions used in pricing assets. Level 1 inputs have the highest reliability and are related to assets with unadjusted quoted prices in active markets. Level 2 inputs relate to assets with other than quoted prices in active markets which may include quoted prices for similar assets or liabilities or other inputs which can be corroborated by observable market data. Level 3 inputs are unobservable inputs and are used to the extent that observable inputs do not exist.

Cash and Cash Equivalents

The Foundation considers all cash deposited with banks and short-term investments with a maturity of three months or less at the time of purchase to be cash equivalents, except cash managed as a component of the Foundation's investment portfolio.

Measure of Operations

The Foundation includes in its measure of operations all revenues and expenses that are an integral part of its program and supporting activities and excludes investment return including realized and unrealized gains and losses within the investment portfolio.

Contributions and Pledges Receivable

Contributions, including unconditional commitments to give, are recorded as made or pledged at their present value. Pledges receivable represents contribution commitments made by various individuals who annually elect to participate in a payroll deduction program at their place of employment. The contributions are deducted from the employee payroll checks and remitted to the Foundation on a monthly basis. All pledges are expected to be received within the two year period following the year in which the pledge is made. All contributions are available for unrestricted use unless specifically restricted by the donor.

**The Zachary and Elizabeth M. Fisher
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Notes to Financial Statements
December 31, 2017

2. Summary of Significant Accounting Policies (continued)

Contributions and Pledges Receivable (continued)

Contributions received and unconditional promises to give are measured at their fair values and are classified as unrestricted, temporarily restricted, or permanently restricted support. Unconditional promises to give due in subsequent years are recorded at their net present value of estimated future cash flows using risk-adjusted interest rates.

Allowance for Uncollectible Pledges

An allowance for uncollectible pledges is estimated based on a combination of collection history and aging analysis. Management has recorded bad debt expense for pledges where collections are doubtful. The remaining pledges receivable are considered collectible and accordingly no allowance for uncollectible pledges is deemed necessary at December 31, 2017.

Investments Valuation and Income Recognition

Investments other than certificates of deposit and temporary cash investments are carried at fair value. Cash investments are valued at cost plus accrued interest. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis and dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses are included in the determination of the change in net assets.

Furniture and Equipment

Furniture and equipment are carried at cost and depreciated on a straight-line basis over the estimated useful lives of the assets, which is generally five years. Purchases of \$400 or less are expensed. The Foundation charges repairs and maintenance to expense as incurred.

Net Assets

The Foundation's net assets and changes therein are classified as unrestricted, temporarily restricted or permanently restricted based on the existence or absence of donor-imposed restrictions. Unrestricted net assets are those that are not subject to donor-imposed stipulations. Temporarily restricted net assets represent contributions with donor imposed restrictions that have not yet been satisfied or are time restricted. When a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction. Permanently restricted net assets are those which are established by donor gifts to provide a permanent endowment. There were no permanently restricted net assets at December 31, 2017.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on management estimates.

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Notes to Financial Statements
December 31, 2017

2. Summary of Significant Accounting Policies (continued)

In-kind Contributions

Contributions of donated non-cash assets are recorded at their fair values in the period received. Contributions of donated services that create or enhance non-financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. In 2017, the Foundation received pro bono website services valued at \$309,125. Additionally, the use of office space, land line telephones and various auxiliary services valued at \$44,853 have been provided free of charge.

Advertising Costs

Advertising costs are expensed as incurred. Total advertising costs for 2017 were \$9,950.

Accounting for Uncertainty in Income Taxes

The Foundation recognizes the effect of income tax positions only if those positions are more likely than not to be sustained. Management has determined that the Foundation had no uncertain tax positions that would require financial statement recognition or disclosure. The Foundation is no longer subject to examinations by the applicable taxing jurisdictions for tax years prior to 2014.

Subsequent Events Evaluation by Management

Management has evaluated subsequent events for disclosure and/or recognition in the financial statements through the date that the financial statements were available to be issued, which date is October 1, 2018.

3. Credit Risk Concentration

Financial instruments that potentially subject the Foundation to significant concentrations of credit risk consist primarily of cash and cash equivalents, investments, pledges and contributions receivable. At times cash balances held at financial institutions may be in excess of federally insured limits. The Foundation has not experienced any losses on its cash deposits. The investment portfolio is diversified by type of investment and industry concentrations so that no individual investment or group of investments represents a significant concentration of market risk. Concentrations of credit risk with respect to pledges and contributions receivable are generally diversified due to the large number of individuals composing the Foundation's donor base.

4. Pledges Receivable from Federated Fund-Raising Agreements

The Foundation has agreements with various federated campaigns across the United States to participate in solicitations for contributions from employees of businesses and industrial communities. The amount the Foundation recognizes as support from these federated campaigns is based primarily upon formulas contained in these agreements, net of the federated campaigns' fundraising expenses.

**The Zachary and Elizabeth M. Fisher
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Notes to Financial Statements
December 31, 2017

4. Pledges Receivable from Federated Fund-Raising Agreements (continued)

During 2017, \$299,568 was estimated to be pledged through federated campaigns. This amount has been recorded as contribution revenue in the statement of activities and is expected to be fully collected by 2019. Estimated payments to be received after December 31, 2018 are discounted to their present value using an interest rate of 4.75%. Total pledges receivable from current and prior year federated campaigns at December 31, 2017 are summarized as follows:

Receivable within one year	\$ 256,903
Receivable within two years	149,784
Discount to present value	<u>(6,792)</u>
Total	<u><u>\$ 399,895</u></u>

5. Investments and Investment Return

As of December 31, 2017, all of the Foundation's investments, other than certificates of deposit and temporary cash investments, bought, sold and held were valued using Level 1 inputs under the fair value hierarchy. Investments consist of the following at December 31, 2017:

Measured at Fair Value	
Equity Securities	
Services	\$ 1,237,011
Technology	1,296,501
Financial	1,337,992
Healthcare	1,014,422
Consumer goods	1,568,612
Materials	421,538
Industrial goods	1,091,383
Mutual Funds and Exchange-Traded Funds	
Large blend funds	510,404
Large value funds	31,209
Small blend funds	108,633
Global large-cap value fund	<u>7,568,618</u>
Total at Fair Value	16,186,323
Cash Investments, at Cost plus Accrued Interest	
Temporary cash investments	289,982
Certificates of deposit	<u>5,265,380</u>
Total Investments	<u><u>\$ 21,741,685</u></u>

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Notes to Financial Statements
December 31, 2017

5. Investments and Investment Return (continued)

Investment income for 2017 consists of the following:

Interest and dividends	\$ 331,693
Net realized and unrealized appreciation	2,404,608
Investment advisory fees	<u>(49,119)</u>
	<u>\$2,687,182</u>

6. Related Party Transactions

A member of the Foundation's Board is an officer in a bank wherein the Foundation holds approximately \$6.6 million in assets. The Foundation's Board and management recognize the nature of the related party relationship and have implemented a special review and approval policy for all transactions with this bank. Accordingly, the bank's performance and financial strength is reviewed regularly and each transaction with the bank is explicitly approved by the Foundation's Investment Committee and Board.

7. Grant Payable

In October 2016, the Foundation entered into a gift agreement to provide \$5 million to The Rockefeller University to establish the Paul Greengard Professorship in Neuroscience to recognize Nobel Laureate Dr. Paul Greengard, Director of the Fisher Center for Alzheimer's Research. The purpose of the Greengard Professorship is to ensure a continued commitment to the outstanding research by the Fisher Center for Alzheimer's Research Lab. The gift will be fulfilled over a seven year period, with the first payment made in 2017.

The Foundation has recorded a grant payable, net of discounts to present value, for this commitment. Gross payments of \$3,570,000 at December 31, 2017, with payments due in future years, were discounted to present value using a discount rate of 2.92%. Grant payable in the accompanying statement of financial position is due as follows at December 31, 2017:

Less than one year	\$ 715,000
Greater than one year	<u>3,570,000</u>
	4,285,000
Discount to present value	<u>(292,346)</u>
Total	<u>\$ 3,992,654</u>

**The Zachary and Elizabeth M. Fisher
Center for Alzheimer's Research Foundation**

Notes to Financial Statements
December 31, 2017

8. Temporarily Restricted Net Assets

Changes in temporarily restricted net assets consist of the following:

<u>Purpose / Restriction</u>	<u>Balance at December 31, 2016</u>	<u>Additions</u>	<u>Releases</u>	<u>Balance at December 31, 2017</u>
Research	\$ -	\$ 25,000	\$ (25,000)	\$ -
Time restrictions	507,904	292,776	(400,785)	399,895
	<u>\$ 507,904</u>	<u>\$ 317,776</u>	<u>\$ (425,785)</u>	<u>\$ 399,895</u>

9. Retirement Plan

The Foundation has a Section 401(k) plan for all eligible full time employees. Plan expense for 2017 amounted to \$6,834.

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